



46 Wisconsin Street
Long Beach, NY 11561

Dear Friend,

It is with great pleasure that we take this chance to offer you and your business the opportunity to become a valued sponsor of the 21st Annual C.U.R.B. Bike Ride brought to you by the S.H.I.F.T. Foundation! Since its inception in 2004, this event has become larger and more successful – in both participants and dollars raised – than each previous year. None of this would have been possible without the generosity of all of our sponsors and we look forward to continuing this trend in 2023. After 21 amazing years of riding for cause, this year will be our last ride.

The Annual C.U.R.B. Bike Ride is an approximate 10-mile bicycle ride, not race, around the City of Long Beach and is geared for children and adults of all ages. This year's ride is slated to begin at 10:00AM on August 10, 2024 at the Long Beach Recreation Center. All proceeds raised during this event benefit Citizens United to Remove Barriers (C.U.R.B.). C.U.R.B. is a non-profit organization whose members have been advocating for the physically challenged since 1988. C.U.R.B. has been closely involved with the Nassau Games for the Physically Challenged, the LB Waterfront Warrior Project, the Viscardi School for disabled students, Rebuilding Together LI, and many more great organizations.

Four different sponsorship levels are offered for the 21st Annual C.U.R.B. Bike Ride. Each increasing level includes all amenities from the preceding levels.

- **DIAMOND (\$2000+):**
 - Custom Banner dedicated to your business/organization displayed at event
- **PLATINUM (\$1000 - \$1999):**
 - Recognition on back of every T-shirt
- **GOLD (\$300 - \$999):**
 - Dedicated Mile Marker to your business/organization at start and finish of event
- **SILVER (\$100 - \$299):**
 - Recognition before and after event
 - Business link displayed on www.bike4CURB.com
 - Sponsor Certificate of Appreciation

*Please make checks payable to “The SHIFT Foundation”

We thank you in advance for your support that will allow the C.U.R.B. organization to continue its future endeavors!

Thank you,

Matthew Demerest
Casey Kantor
Billy Papetti

